



STHREE WELFARE SERVICES FOUNDATION (STSF)
Registered office: 631/122-C, Rajiv Nagar, Panigaon Ward, Ismailganj,
Indira Nagar, Lucknow, Uttar Pradesh – 226016

EXPRESSION OF INTEREST (EOI)

Partnership with Academic Institutions For Implementation of FutureReady360 Program

EOI Reference Number: STSF/EOI/2026/04	Date of Issue: 05/09/2026	Last Date to Apply: 15/09/2026
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1. About SThree Welfare Services Foundation

SThree Welfare Services Foundation (STSF) is a Knowledge and Consulting Firm registered as Section 8 company under the Indian Companies Act, 2013, founded by a team of seven seasoned professionals drawn from diverse sectors including education, corporate training, human resources, and community development. STSF's primary mandate is building the capacities of India's youth and delivering meaningful, measurable services to communities.

STSF operates on a "contribution-based model" rather than a traditional charity model — communities and beneficiaries actively co-invest in their own development through nominal, affordable fees. This approach is deliberately chosen over free or heavily subsidized delivery for three reasons:

- Ensures long-term financial sustainability of the program without dependence on grants;
- Increases beneficiary's commitment and interest, since paid beneficiaries are demonstrably more likely to receive services regularly than those get services at no cost; and
- Allows the program to be replicated at scale across institutions without requiring CSR or donor funding cycles.

Primary focus of STSF is **building the capacities of youths** and delivering meaningful services to communities. STSF also strives to bridge service providers and service seekers through digital platforms. At the core of STSF's work is a commitment to promoting models that are **financially sustainable** and not reliant on external funding.

2. Purpose of this EOI

STSF invites Expression of Interest (EOI) from credible and committed academic institutions across five states of India – Uttar Pradesh, Madhya Pradesh, Bihar, Jharkhand, and Uttarakhand, who are interested in partnering with STSF, to jointly roll out FutureReady360 program under a defined technical-support model. This program is exclusively designed for high school, inter college and under graduate students, who are seriously looking for guidance and support for building their future. Only academic institutions having good strength and genuinely interested in, and capable of, executing this specific technical-partnership model are requested to respond.



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3. FutureReady360 Program

The partnership will exclusively implement FutureReady360 program in their respective academic institutions. FutureReady360 program is comprehensive package of career guidance, AI training and Life skill training. This is 3-months online program, that includes 50 hours module of career guidance, 20 hours of life skill training and 20 hours for AI training. The students may opt for either or all three programs depend on their interest, capacity and choices.

Thematic Area	Indicative Scope
Career Guidance Program (CGP)	Career counselling for high school, inter college and under graduate students, career pathway mapping, progress tracking.
AI Training Program (AITP)	Foundational AI literacy, use of AI tools for professional growth, exposure to emerging technology.
Life Skills Training Program (LSTP)	Public speaking, communication, decision-making, leadership, and other core life-skill modules.

4. Partnership Model — Roles & Responsibilities

Remember, this is **NOT a funding partnership**. This is a **Technical and Implementation Partnership** under which STSF and the selected academic institutions shall jointly implement FR360 program in their respective institutions. This partnership is designed as a clear division of roles and responsibilities.

STSF will provide

Programme design and implementation framework	Technical guidance and mentoring
Standard Operating Procedures (SOPs)	Training of nominated teachers
IEC materials and communication support	Digital reporting systems
Monitoring and quality assurance	Documentation formats
Branding and social media positioning support	Periodic review and performance assessment
Continuous institutional handholding	Advertising tools

Academic institution Partner will be responsible for

Micro level planning	Community mobilisation
Identification and enrolment of students	Coordinate and delivery of programme services
Maintaining programme quality	Documentation and reporting



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Maintain financial discipline in programme implementation	Compliance with agreed operational standards
Coordination with local stakeholders	Nomination of teachers as program nodal

5. Financial Collaboration

One of our principles is not to provide any services to anyone free of cost because we strongly believe on “If You Pay, You Won It”. So, in this implementation model also, we collect minimal and affordable program fees from potential and interested students.

Thematic Area	Program Fees
Career Guidance Program (CGP)	3 months program 50 hours module Program fees Rs. 1000 including registration fees of Rs. 100 + 3 instalments of Rs. 300 each for three months Maximum 30 students per batch
AI Training Program (AITP)	1 month program 20 hours module 10 sessions Program fees Rs. 1000 for 10 sessions including registration fees of Rs. 100 + 3 instalments of Rs. 300 each for 10 days Maximum 100 students per batch
Life Skills Training Program (LSTP)	1 month program 20 hours module 10 sessions Program fees Rs. 1000 for 10 sessions including registration fees of Rs. 100 + 3 instalments of Rs. 300 each for 10 days Maximum 50 students per batch
FutureReady360 Program (FR360)	3 months program 90 hours module Program fees Rs. 1600 including registration fees of Rs. 100 + 3 instalments of Rs. 500 each for three months Maximum 30 students per batch

The revenue collected under this implementation model will be shared among both parties STSF and Academic Institutions as per mutual discussion and agreement.

6. Eligibility Criteria

This EOI is open only to those academic institutions that are genuinely interested in, and organisationally capable of, executing the above model. Academic institutions not aligned with this partnership structure and commitment, or without relevant capacity, are requested not to apply.

- Only private academic institutions registered in any legal Act of state or national government.
- Established in urban, semi-rural and rural areas of five states mentioned above.
- Having >500 enrolled students with at-least 50% regular attendance of class 11, 12 and under graduate.
- Willingness to work strictly on the proposed technical-partnership model — Academic institution to lead students’ identification, nodal teacher engagement, and



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performance tracking; STSF to provide technical support, session delivery, curriculum and monitoring frameworks.

- Must nominate a preferably female teacher as nodal to coordinate with students and STSF dedicated experts.
- No pending blacklisting, litigation, or adverse findings with any Government department or donor agency.
- Genuine, demonstrable interest and institutional capacity to execute the model — Academic institution not aligned with this approach or lacking implementation capacity are requested not to apply.

Note: This EOI is not intended for academic institutions that are seeking grant-only opportunities, unwilling to implement revenue based social development program model, unable to comply with standard program protocols.

7. Selection Process

1. Screening of EOI received against the eligibility criteria and required documentation.
2. Shortlisting of academic institutions based on eligible criteria.
3. Due diligence — document verification and, where required, a field/virtual visit or discussion.
4. Final selection and signing of a Memorandum of Collaboration (MoC) defining geographies, thematic scope, roles, timelines and monitoring framework.
5. STSF reserves the right to accept or reject any EOI without assigning reasons, and to modify the process at its discretion.

8. How to Apply

Interested academic institutions may submit

- the duly filled EOI Application Form,
- one page Suitability Note,
- Registration Certificate / Trust Deed / Society Registration / Government Affiliation, and
- Institutional Profile (max. 2 pages) highlighting experience, scope and strength.

These documents are submitted on or before the last date mentioned above, through Email: info@sthreeservices.in with subject line "EOI for implementation of FR360 Program" and copy the same mail to stsfoundationindia@gmail.com

Important note: If your academic institution believes that each student has a right to decide their career pathways and demonstrate success rather than short-term projects, we invite you to partner with us. Incomplete EOI, or EOI received after the last date, will not be considered.



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APPLICATION FORM

Name of Institution	
Year of Establishment	
Registered Office Address	
Name of Contact Person	
Designation of Contact Person	
Mobile Number / Email ID	
Website / social media (if any)	
No. of students enrolled in class 11, 12 and UG	
% of regular attendance of class 11, 12 and UG	

We confirm that our academic institution has read and understood the proposed technical-partnership model described in this EOI, wherein STSF shall provide technical support and our institution shall be responsible for student's identification and coordination for online service delivery. We express our genuine interest and confirm our institutional capacity to execute this model, and undertake that all information furnished above is true and correct to the best of our knowledge.

Name & Signature of Authorised Signatory: _____

Designation: _____

Date: _____

Organisation Seal: